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Press Release

Finally an Affordable Way to Drive Customer Traffic to Business Locations and Expand Customer Community using the iPhone App.

Businesses don't need to hire iPhone developers, spend \$60K+ and wait 6 months to create an iPhone app to expand their businesses

Durham, NH, 2010: There are over 40 million Apple iPhone™ users today. This market segment is rapidly growing and represents a tremendous opportunity for business to capitalize on. Some mostly large companies have gone through the expense of developing their own iPhone app to promote their businesses. For most companies hiring iPhone developers, spending \$60K+ and waiting 6 months for their iPhone application is too expensive and not timely enough.

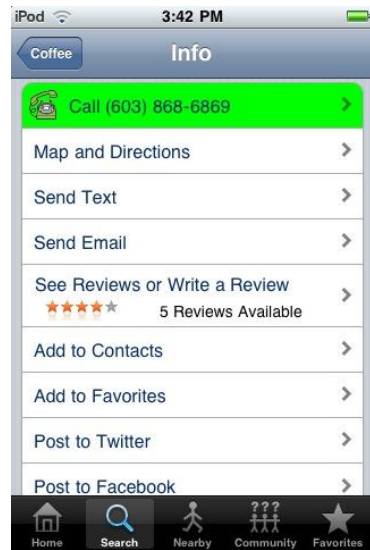
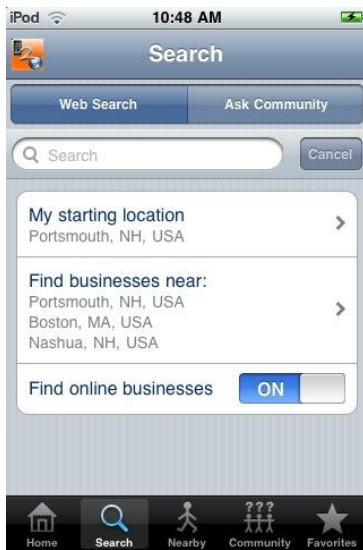
Store2Phone Corporation has developed a platform which enables it to create a fully functional iPhone app for any business in week. The app is custom made for each company and offers the following capabilities:

- Drive traffic to business locations and websites
 - Help users find stores with maps and directions
 - Notify customers about new products
 - Notify customers about specials and discount coupons
 - One click calling, texting and emailing
 - Provide Maps and Directions to nearby business locations
 - Enable customers to save business locations and phone to Favorites and Contacts

- Expand customer community by
 - Answering customer questions

- Leveraging customers' social networks to share coupons, announcements, events, and news with their Facebook and Twitter friends!
- Conducting surveys
- Testing new product ideas
- Getting rapid customer feedback

- Collect and build customer data and analytics
 - Names
 - Email addresses
 - User Analytics
 - Store visits
 - Product interests
 - Use and frequency





Businesses no longer have to pay up-front costs of \$60k+ to develop an app with these features. Now businesses can pay a monthly fee and receive their customized app one week

For additional details please visit: <http://www.store2phone.com>

About Store2Phone Corp: is a company devoted to creating unique and innovative software for mobile computing.